What is claimed is:

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A selling service that comprises:
accepting items to be sold from sellers at one or more inlets;
generating data regarding the items by evaluating the items and photographing the items;

formulating listings for the items by preparing text and combining the text with results of the evaluations and photographs, which listings include one or more sales criteria; transmitting the listings to a marketplace; receiving notifications of sales, including buyers' identities; receiving payments from the buyers; and

- 2. The selling service of claim 1 wherein the step of generating data includes entering the results of the evaluations and the photographs into a database.
- 3. The selling service of claim 2 wherein the step of transmitting the listings to a marketplace includes sending the listings over the Internet.

sending items purchased to the buyers.

4. The selling service of claim 2 wherein the step of receiving notifications of sales includes receiving notifications over the Internet.